

The European Wind Energy Association are the world's largest and most powerful wind energy network. Since our inception, the EWEA have been a trusted client and partner. We've established a fantastic working relationship and have helped them run many successful events.

Background

The EWEA run two main events every year – the Annual EWEA Conference & Exhibition and the more specialised EWEA OFFSHORE Conference & Exhibition.

Each event features a large exhibition and conference with over 450 exhibiting companies and close to 10,000 participants.

A new sponsorship brochure

We were asked to assist in redesigning their sponsorship brochure.

We reviewed and delivered a final redesign in a matter of weeks. The new content and layout enabled information to be easily found and understood, which gave their sales team a compelling selling document.

Refreshed print design

We redesigned the event guide for each major EWEA event, along with award-winning designer Tracey Cove from Cove Creative Australia.

The Event Guide is distributed to thousands of delegates attending the EWEA events and includes practical information about the exhibition and the conference.

DESIGN REVISITED

Client: EWEA

Industry: Renewable Energy



Top: New design for the Event Guide EWEA 2012 Annual Event
Middle: Conference session at EWEA events (photo: ©EWEA)
Bottom: Refreshed sponsorship brochure EWEA OFFSHORE 2011

“We have been working with Cristina, Yves and Laurence since 2005, on a variety of projects. They are that good! They know events inside out, never compromise on quality and they are a pleasure to work with. Extremely reliable, they are a great asset to any project, especially if problem-solving and out of the box thinking is needed.”

Anja Wimmer Magry, Head of Business Operations

Take a look at more recent projects and explore the possibilities: www.connectedconcepts.eu

Or contact us for more information: hello@connectedconcepts.eu



EWEA
THE EUROPEAN WIND ENERGY ASSOCIATION