

The European Wind Energy Association are the world's largest and most powerful wind energy network. Since our inception, the EWEA have been a trusted client and partner. We've established a fantastic working relationship and have helped them run many successful events.

Background

The EWEA run two main events every year—the Annual EWEA Conference & Exhibition and the more specialised EWEA OFFSHORE Conference & Exhibition.

Each event features a large exhibition and conference with over 450 exhibiting companies and close to 10,000 participants.

A better registration management system

We were asked to assess their registration management system and provide recommendations for alternative solutions.

In response we prepared a detailed Request for Proposal and assisted with the selection of their final supplier.

A helping hand

EWEA needed an experienced senior event manager for three months before their main event.

They needed someone who could take responsibility for several critical aspects of the event: catering, signage, sponsors liaison and overseeing the preparation and onsite management of the registration area.

Upon arrival at the event, our two managers assigned to the project were completely integrated into the client's team.

Our extensive expertise in event management allowed us to get started and be efficient right away.

Take a look at more recent projects and explore the possibilities: www.connectedconcepts.eu

Or contact us for more information: hello@connectedconcepts.eu

A HELPING HAND

Client: EWEA

Industry: Renewable Energy







Top: Registration area at EWEA 2013 Annual Event (photo: ©EWEA) **Middle:** Signage being put up at EWEA 2013 (photo: ©Alain Chanavaz)

Bottom: Exhibition hall at EWEA 2013 (photo: ©EWEA)

"We have been working with Cristina, Yves and Laurence since 2005, on a variety of projects. They are that good! They know events inside out, never compromise on quality and they are a pleasure to work with. Extremely reliable, they are a great asset to any project, especially if problem-solving and out of the box thinking is needed."

Anja Wimmer Magry, Head of Business Operations

