

## SHARING KNOWLEDGE

Client: EWEA Industry: Renewable Energy

The European Wind Energy Association are the world's largest and most powerful wind energy network. Since our inception, the EWEA have been a trusted client and partner. We've established a fantastic working relationship and have helped them run many successful events.

## Background

The EWEA run two main events every year—the Annual EWEA Conference & Exhibition and the more specialised EWEA OFFSHORE Conference & Exhibition.

The conferences each have a complex programme management process. Both accommodate hundreds of abstracts, presentations, expert speakers, reviewers and session chairs.

## Building a powerful conference programme

Our team has been EWEA's trusted partner for presenters management and conference programme set-up since 2005.

For EWEA's two main events, we constructed highly organized presenter's management systems and powerful conference programmes. Our experience with programme management meant we were able to customize each for the EWEA.

The tasks included:

- Planning the complete programme management process
- Managing the submitted abstracts and collected presentations/full papers in a database
- Communication with presenters, committee members and session chairs
- Set-up of a dynamic online programme and associated online tools
- Management of the onsite speakers' room including technical equipment requirements, set-up and staff.

Take a look at more recent projects and explore the possibilities: www.connectedconcepts.eu

Or contact us for more information: hello@connectedconcepts.eu





**Top:** Our online abstract and programme management platform currently in use at EWEA 2014 Annual Event **Middle:** Conference session at EWEA events (photo: ©EWEA) **Bottom:** Busy poster area at EWEA 2013 (photo: ©EWEA)

"We have been working with Cristina, Yves and Laurence since 2005, on a variety of projects. They are that good! They know events inside out, never compromise on quality and they are a pleasure to work with. Extremely reliable, they are a great asset to any project, especially if problem-solving and out of the box thinking is needed."

**Anja Wimmer Magry**, Head of Business Operations

